



CM Studio .iBooking

The flexible and cost effective Internet Booking Engine for your website

The key factor for a successful e-commerce solution on your hotel website is an attractive and easy-to-use Internet Booking Engine (IBE). CM Studio .iBooking expands your internet service by your own booking engine without a re-design of your existing website. CM Studio .iBooking is based on the i.Services of **MASCH** Software Solutions and will be fully integrated into your website within a few hours.

The website is today the most important marketing tool of a hotel manager!

This statement represents only 50 percent of the business reality. How can you benefit from a successful marketing, if you cannot convert your website visits and ad impressions into profitable guest bookings?

The most important rule for a successful e-commerce solution says: „*Don't drive your customers away from your website!*“ In fact, CM Studio .iBooking offers you the best way to convert positive guest emotions into countable business for your hotel, without paying any additional commissions or service fees to any third party service provider.

How does CM Studio .iBooking work?

CM Studio .iBooking is an i.Service program of **MASCH** Software Solutions. Each i.Service program works like a virtual web server app fully integrated into your existing website. So all your data, especially the booking data of your guests are fully under your control!

You can purchase i.Service applications from **MASCH** Software Solutions, as perpetual licenses without any additional follow up costs. CM Studio .iBooking will be integrated as an online reservation database seamlessly into the website of your hotel and secures your online sales success in future.

From Professionals for Professionals:

The **MASCH** consulting team helps you to customize your design and setup of your online service by a your personal software consultant from the first day of the introduction project up to the launch date of your booking platform. But even after that, our customer service is daily available from Monday to Friday by phone and online even 24 hours - 7 days a week.

MASCH
Software Solutions



Positive emotions are important for your booking success - but generating successful business is just more!

Offering a direct booking option and the information about availability and prices, converts emotional attraction into an immediate booking decision!

CM Studio .iBooking is your new booking office within your website. Impress your guests with a charming ambiance and good reviews, but also with the immediate availability of your booking information.

CM Studio .iBooking expands the functionality of your website by integrating your own Internet Booking Engine. Make your own room quota for direct bookings into your website, tailor your online quota at any time with just a few mouse clicks and provide a direct touch onto availability of rooms and special offers to your guests, if they visit your website. The guest should be able to choose from your list of individual and additional services such as SPA or the individual ski reservation during the booking process of his vacation time.

CM Studio .iBooking offers all these features and you do not need to commit for any commission payments to a third-party or external service providers.

So make your online quote for your guests even more attractive and profitable for your business at the same time - simply more successful than ever!

Are you interested now?

Then talk to us regarding an individual live presentation. Our customer service team will be happy to demonstrate CM Studio .iBooking either during an interactive web session or just on-site at your hotel.

